**Charlotte Moreau**

|  |  |  | **GOALS AND MOTIVATIONS** |  | **CHALLENGES AND OBSTACLES** |
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| **GOALS:**   * To architect a career pivot that marries her passion for social innovation, Charlotte aspires to transition into a leadership role that champions sustainable practices. * She seeks to leverage her expertise in strategy and innovation to drive impactful change, creating shared value that aligns with her personal ethos of conscious capitalism.   **MOTIVATIONS:**   * Fueled by an intrinsic drive to enact positive societal change, Charlotte is drawn to opportunities that promise her professional growth and the prospect of contributing to a larger purpose. | * Transitioning industries without a direct experience bridge * overcoming the steep learning curve in a new sector * Finding an organization that aligns with her purpose and values * Building a new professional network from scratch * Addressing the risk-averse tendencies that may hinder embracing innovative paths |
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| **QUOTATION** | |
| **“To live a creative life, we must lose our fear of being wrong.”** | |
| **NAME** | |
| Charlotte Moreau | |
| **AGE** | |  |  |
| 25 | | **FRUSTRATIONS** | **SOURCES OF INFORMATION** |
| **GENDER** | | * Tje scarcity of roles that offer both meaningful work and career growth * Navigating the ambiguity and unpredictability of job markets * Encountering sterotypes about mellennials in the workplace * The slow pace of change in traditional corporate environments | **BOOKS** |
| Female | |  |
| **LOCATION** | | **BLOGS** |
| New Zealand | |  |
| **OCCUPATION** | | **CONFERENCES** |
| Strategy Consultant | |  |
| **JOB TITLE** | | **EXPERTS** |
| Innovation and Change Strategist | |  |
| **HIGHEST LEVEL OF EDUCATION** | | **MAGAZINES** |
| Master of Business Administration (MBA), with a focus on Strategic Innovation | |  |
| **ANNUAL INCOME** | | **WEBSITES** |

NZD 120,000